



**MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY**

**(Autonomous Institution – UGC, Govt. of India)**

(Affiliated to JNTU, Hyderabad, Approved by AICTE - Accredited by NBA & NAAC – 'A' Grade - ISO 9001:2015 Certified)  
Maisammaguda, Dhulapally (Post Via. Kompally), Secunderabad – 500100, Telangana State, India.

**BEST PRACTICE - 1**

**2019 - 20**

## **BEST PRACTICE – 1**

### **1. Title of the Practice: ONLINE SKILL DEVELOPMENT PROGRAMMES**

**2. Objectives of the Practice:** The main objective of online **skill development** programmes are to set up a workforce that is proficient with the necessary **skills** and knowledge.

**3. Context: Skilled** employees yield higher productivity and have the ability to work effectively and efficiently. In this context, the institute has taken initiatives to provide skill development programmes and has provided the required platform like Reference Globe, CoCubes, Times and Coursera Certification.

**4. Practice:** All the students and faculty are provided the necessary logins for practice and conducting online exams in all related online platforms. Practice Tests and Talent Tests are conducted periodically for better assessment of the students. Using Coursera students can acquire Course Completion Certificates from World Top Universities.

### **5. Evidence of Success:**

(i) Using CoCubes, Reference Globe and Time Online assessment tools, students could perform well in placement and grabbed the opportunities. Almost 600+ placements have been achieved.

(ii) Using Coursera Platform, almost 20000+ certifications have been completed by the students.

### **6. Problems encountered and resources required**

(i) Training of faculty

(ii) To develop framework for conducting online skill development programmes

**7. Outcome:** Successful completion of certification programmes from world famous universities and grabbing placement opportunities in top MNC companies.

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**BEST PRACTICE - 2**

**2019 - 20**

## **BEST PRACTICE – 2**



**1. Title of the Practice: EK BHARAT SHRESTHA BHARAT (EBSB)**

**2. Objectives of the Practice:** The main objective would be to learn the language, culture, living styles, festivals, social customs, food habits and such other aspects of the social and cultural affairs of the paired State

**3. Context:** All the 36 States/ UTs in India have been paired for an entire year and mandated to sign MoUs with each other, delineating a set of activities that they would carry out together though the year. Such interaction between different segments of the population of each pair of States/ UTs at the cultural level, would generate the vibrancy of understanding & appreciation amongst the people and forge mutual bonding, thus securing an enriched value system of unity in the nation.

**4. Practice:** The organization of the student exchange would be done in the following manner.

Day – 1: Interaction of visiting students contingent with counterpart contingent in EBSB Club and familiarity building.

Day – 2: Language sharing, elocution in paired State's languages, sharing of information on respective states etc.

Day – 3: Visit to nearby village(s) by visiting contingent accompanied by local students/ teachers.

Day – 4: Visit to local tourist spots, market places, interaction with local people.

Day – 5: Food festival, experience exchange and cultural programme.

**5. Evidence of Success:**

Manav Rachana International Institute of Research and Studies, Haryana has been paired with our Institute and a total of 50 students and two faculty members were allotted. In turn, 50 students and two faculty members are identified from our Institute to visit the mentioned institute under student-faculty exchange program.

**6. Problems encountered and resources required**

(i) Entire arrangements are been made and due to present pandemic situation the program is temporarily postponed.

**7. Outcome:** Successful completion of exchange program is achieved.



प्रो. एम.पी. पूनीयाँ  
उपाध्यक्ष  
Prof. M.P. Poonia  
Vice-Chairman



अखिल भारतीय तकनीकी शिक्षा परिषद्  
(भारत सरकार का एक सांविधिक निकाय)  
(मानव संसाधन विकास मंत्रालय, भारत सरकार)  
नेल्सन मंडेला मार्ग, वसंत कुंज, नई दिल्ली-110070  
दूरभाष: 011-26131495  
ई-मेल: vcm@aicte-india.org

**ALL INDIA COUNCIL FOR TECHNICAL EDUCATION**  
(A STATUTORY BODY OF THE GOVT. OF INDIA)  
(Ministry of Human Resource Development, Govt. of India)  
Nelson Mandela Marg, Vasant Kunj, New Delhi-110070  
Phone: 011-26131495  
E-mail: vcm@aicte-india.org

F. No. AICTE/P&AP/Misc./2019

To,

Dated: 31<sup>st</sup> October, 2019

**All the Directors/ Principals of AICTE Approved Institutions.**

**Subject: Plan of action on Ek Bharat Shrestha Bharat (EBSB) in Higher Education Institutions.**

Dear Madam/ Sir,

India is unique nation, whose fabric has been woven by diverse linguistic, cultural and religious threads, held together into a composite national identity by a rich history of cultural evolution, coupled with a rousing freedom struggle that was built around the tenets of non-violence and justice. The spirit of mutual understanding amidst a shared history has enabled a special unity in diversity, which stands out as a tall flame of nationhood that needs to be nourished and cherished into the future.

With a view to foster national integration by a co-ordinated mutual engagement process between States, Union Territories, Central Ministries, Educational Institutions and general public through linguistic, literary, cultural, sports, tourism and other forms of people-to-people exchanges, the Government of India has launched an initiative Ek Bharat Shrestha Bharat (EBSB).

All the 36 States/ UTs in India have been paired for an entire year and mandated to sign MoUs with each other, delineating a set of activities that they would carry out together through the year. Such interaction between deferent segments of the population of each pair of States/ UTs at the cultural level, would generate the vibrancy of understanding & appreciation amongst the people and forge mutual bonding, thus securing an enriched value system of unity in the nation. Detailed background of the scheme, its objectives, implementation strategy/ methodology and the pairing of the States/ Union Territories are available in [www.ekbharat.gov.in](http://www.ekbharat.gov.in)

It has been decided by Government of India to intensify the EBSB by spreading it to all the higher education institutions in the country, including all AICTE regulated colleges. A plan of action has been worked out (Annexure-I) and accordingly, your institution is now required to

- Prepare a date-wise action plan covering all activities (As per Annexure-II)
- Identify a Nodal Officer for this activity

We request you to accord highest priority to the action sought and maintain a record of activities under EBSB for sharing with AICTE whenever asked for.

Regards

(Prof. M.P. Poonia)

11/10/19

**Plan of action on Ek Bharat Shreshtha Bharat in Higher Educational institutions**

It has been decided in the meeting in PMO that the Ek Bharat Shreshtha Bharat (EBSB) should be intensified and spread to the all the Higher Educational Institutions in the Country with special emphasis on the following institutions:

- A) All Central Universities (40) (Action: JS CU)
- B) All NITs (32) (Action: Addl DG)
- C) All IITs (23) (Action: AS TE)
- D) Other Central Institutions (5) (Action: JS A)
- E) All RUSA funded State Universities/Colleges (Action: RUSA unit)
- F) All AICTE regulated colleges (Action: Chairman AICTE)

**Programme of action for EBSB :-**

**1. Student exchanges:**

Every year, at least (50) students of a HEI in one State will travel and spend 10 days in the paired institution of the paired State. (The pairing of States would be intimated in due course). The purpose would be to learn the language, culture, living styles, festivals, social customs, food habits and such other aspects of the social and cultural affairs of the paired State. The contingent would be led by one or more teachers who will be responsible for the proper organisation of the visit and also for the safety of the students.

The organisation of the student exchange would be done in the following manner:-

- a) Identification of the contingent: Students in each institution may be invited to participate in a competition, such as a quiz regarding paired State. Such students who have exhibited minimum knowledge and understanding of the paired State should be selected.
- b) Conduct of the visit:- The visit will be done in accordance with the dates agreed with the paired institution. Since Indian Railways is expected to give concession for the movement of students under EBSB, it is advised to use the Railways for movement of students to the extent possible. The visiting students would be housed in the hostels of the paired institution. Suitable facilities should be provided by the paired institution for this purpose. The contingent will not only interact with the local students, but would also fan out to visit historical sites, villages around the institution and would learn the language of the paired State. They would also learn the dance and customs of the paired State. Each

of the learning process should be properly documented through photos, videos, write-ups etc.

c) Preparing reports: Each member of the visiting contingents is expected to focus on one aspect of the culture of the State which has been visited; and prepare a small write-up along with photographs within 30 days from the date of return from the visit.

d) Dissemination: The report so prepared would be printed and should be shared using social media accounts like Facebook and Twitter, duly tagging the social media accounts of the Ministry, and EBSB. Apart from above, they will share the findings of the visit with the larger audience in the college.

The cost of the student visit should be locally managed by the institution.

## **2. Youth Festival:**

One institution in every State with adequate infrastructure would be identified to conduct EBSB Youth Festival in which all the Universities (and their affiliated colleges) in their State, and all Universities and affiliated colleges in the paired State, should be invited to participate in various cultural and sports competitions. Similarly, wherever there is TECH festival in IITs etc. there could be special events with the paired State.

## **3. Exchange by teachers:**

In every State, about (50) teachers would be selected (by the RUSA State Coordinator) for exchange visit to the paired State. Teachers so selected should have in-depth knowledge of the culture, music, dance and life style of their State. The teachers' visit would be organised by the paired State RUSA unit, and should facilitate talks and in various HEIs of the State covering as many institutions as possible.

## **4. Screening of films etc:-**

All Higher Educational Institutions in each State should organise screening of the films of the paired State for which the institutions should make suitable arrangements.

## **5. EBSB Day in all Central Institutions:**

In every Central Institution like IIT, NIT, CU, who are having students from various parts of the country, there shall be (10) EBSB days per year @ 1 day per every month depicting the culture of the paired State.

During these days, there shall be food, cultural demonstrations of the paired States along with screening of popular films in both the languages.

**6. EBSB Clubs:**

Every Higher Educational Institution should have a EBSB Club whose aim would be to propagate language, culture of the paired State through various activities (**Action: UGC**). The best EBSB Club would be awarded by Hon'ble Minister on 31<sup>st</sup> October, 2020.

**7. Translation of popular books:**

CIL, Mysore may be asked to translate the popular books of the paired State into other Indian language. An action plan will be prepared by the CIL for this purpose.

**Action Plan by HEIs**

In accordance with the above, every institution under MHRD control would need to prepare a date-wise action plan covering all the activities before **22nd October 2019**. This will be printed and released on 31st October 2019. A format in which these activities are to be listed is enclosed.

All HEIs should also identify a nodal officer for this activity for their institution.

**EBSB Campaign Office**

EBSB Campaign Office will be set up in MHRD with the help of 5 young professional to be recruited by Edcil with organisational skills and skills for launching media campaign, content writing and social media management. This Unit should start functioning from 1<sup>st</sup> week of November, 2019 and shall be responsible for coordination the above effort.

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## NAME OF THE INSTITUTION:

S.No.	Type Of Activity	Date Of Identification Of Team/Persons/Event	Date Of Finalization Of Visit/Activity/Event	Date Of Conduct Of Event/Activity	Nodal Person Responsible For Activity And Contact Details	Remarks
1	Identification Of Student Contingent Or Partner State Visit					
2	Youth Festivals					
3	Teachers Exchange					
4	EBSB Day					
5	Screening Of Films					
5	Formation Of EBSB Quality In Institution		X	X		
6	Nomination Of Nodal Person For Entire EBSB Coordination					



अखिल भारतीय तकनीकी शिक्षा परिषद्  
(भारत सरकार का एक सांविधिक निकाय)  
(मानव संसाधन विकास मंत्रालय, भारत सरकार)  
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दूरभाष: 011-26131498  
ई मेल: chairman@aicte-india.org  
वेबसाइट: www.aicte-india.org

प्रो. अनिल डी. सहस्रबुद्धे  
अध्यक्ष

Prof. Anil D. Sahasrabudhe  
Chairman

**ALL INDIA COUNCIL FOR TECHNICAL EDUCATION**  
(A Statutory Body of the Govt. of India)  
(Ministry of Human Resource Development, Govt. of India)  
Nelson Mandela Marg, Vasant Kunj, New Delhi-110070  
Phone: 011- 26131498  
E-mail: chairman@aicte-india.org  
website: www.aicte-india.org

F.No.1-29/CM/AICTE/2019  
Date: 08<sup>th</sup> November, 2019

**Subject: EBSB – Pairing of Higher Educational Institutions for exchange of students.**

Sir/Madam,

The Ministry of Human Resource Development has selected your institution for pairing with institution from pairing state (Name of institution, location, State available at link mentioned in the mail) under Ek Bharat Shreshtha Bharat (EBSB) Programme. As you are aware, EBSB is a programme for promoting national integration through systematic exchange between paired States/UTs in the cultural, literary and linguistic fields. The expectation is that the students of your institution should learn the linguistic and cultural aspects of the paired state institutes covering history, culture, language, cuisine, festivals, clothing etc.

Your institution is expected to select at least 50 students for exchange with the paired institution and they will travel to the paired institution, in (As per the plan to be finalized in consultation with counter part institute(s)). The selection of students should be carried out as per the note given in the **Annexure-I**. It is expected that the visiting students would stay in the campus of the paired institution and their hospitality would be arranged by the paired institution. However, travel arrangements for your students would have to be borne by your institution only.

The visit to the paired institution is expected to be for a period of 5 days. The date-wise suggested programme of action is enclosed at **Annexure-II**. The paired institution may be requested to facilitate the visit in the manner specified.

Every student in the contingent going from your institution may be asked to identify one unique feature of culture of the State in which the paired institution is located, and prepare a report on what they have learned during the visit. This report should be shared with all the other students of your college on the return of your contingent. It is also expected that these learnings along with photos etc. are disseminated through social media accounts, Twitter etc.

For any further details about this exchange programme, you may kindly mail to [ebbsmhrd19@gmail.com](mailto:ebbsmhrd19@gmail.com).

Yours sincerely,

(Prof. Anil D Sahasrabudhe)

**Student Exchange**

Every year, at least 50 students of a HEI in one State will travel and spend 10 days in paired Institutions of the paired State. The purpose would be to learn to the language, culture, living styles, festivals, social customs, food habits and such other aspects of the social and cultural affairs of the paired State. The contingent would be led by one or more teachers who will be responsible for proper organization of the visit and also for the safety of the students.

The organization of the student exchange would be done in the following manner:

- a) **Identification of the contingent:-** Students in each institution may be invited to participate in a competition, such as quiz regarding paired State. Such students who have exhibited minimum knowledge and understanding of the paired States should be selected.
- b) **Conduct of the visit:-** The visit will be done in accordance with the dates agreed with the paired institution. Since Indian Railways is expected to give concession for the movement of students under EBSB, it is advised to use the Railways for the movement of the students to the extent possible. The visiting students would be housed in the hostels of the paired institution. Suitable facilities should be provided by the paired institution for this purpose. The contingent will not only interact with the local students, but would also fan out to visit historical sites, villages around the institution and would learn the language of the paired State. They would also learn the dance and customs of the paired State. Each of the learning process should be properly documented through photos, videos, write-ups, etc.
- c) **Preparing reports:-** Each member of the visiting contingents is expected to focus on one aspect of the State which has been visited; and prepare a small write-up along with photographs within 30 days from the date of return from the visit.
- d) **Dissemination:-** The report so prepared would be printed and should be shared using social media account like Facebook and Twitter, duly tagging the social media accounts of the Ministry and EBSB. Apart from above, they will share the findings of the visit with the larger audience in the college.

The cost of the student visit should be locally managed by the institution.

## ANNEXURE-II

### **Suggested daily activities in Student Exchange under Ek Bharat Shreshtha Bharat (EBSB) Programme:**

Day – 1	Interaction of visiting students contingent with counterpart contingent in EBSB Club and familiarity building.
Day – 2	Language sharing, elocution in paired State's languages, sharing of information on respective states etc.
Day – 3	Visit to nearby village(s) by visiting contingent accompanied by local students/ teachers.
Day – 4	Visit to local tourist spots, market places, interaction with local people.
Day – 5	Food festival, experience exchange and cultural programme.

- During the trip, every student would record pictures and video clips and prepare detailed write up on any one chosen theme/ cultural aspect of paired State/ UT. The same would be compiled in the institution on return and sent to the email IDs of concerned persons in MHRD. Their names and contact number would be communicated in due course
- Students would also upload select pictures and clips onto the Ek Bharat Shreshtha Bharat twitter handle (EBSB\_MHRD) and Facebook page (Ebsb Mhrd).

# Ek Bharat Shrestha Bharat

Greetings from AICTE!

In continuation of our earlier official communication (Refer Attachment-1) in connection with Ek Bharat Shrestha Bharat (EBSB) in Higher Education Institutions, please find attached the document on "Plan of action on Ek Bharat Shrestha Bharat (EBSB) in Higher Education Institutions."

In this connection, MHRD has paired all the States & Union Territories for an entire year and mandated to sign MoUs with each other, delineating a set of activities that they would carry out together through out the year. Detailed background of the scheme, its objectives, implementation strategy/ methodology and the pairing of the States/ Union Territories are available in [www.ekbharat.gov.in](http://www.ekbharat.gov.in)

## Details of Your Institute

AICTE Id	Institute Name	State	Region	Program	Contact Name	Email
1- 3634045571	MANAV RACHNA INTERNATIONAL INSTITUTE OF RESEARCH AND STUDIES	Haryana	North- West	E&T(PG) ARCHITECTURE AND PLANNING(UG) MANAGEMENT(PG) E&T(UG) MCA(PG)	Nanak Chand Wadhwa	registrar@mriu.edu.in dean.academics@mriu.edu.in vc@mriu.edu.in registrar@mriu.edu.in dean.academics@mriu.edu.in

## Details of Mapped Institute(s)

AICTE Id	Institute Name	State	Region	Program	Contact Name	Email
1- 5585894	MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY	Telangana	South- Central	E&T(PG) MANAGEMENT(PG) E&T(UG)	SIVAKUMAR REDDY VUSTIKAYALA <b>944 0790760</b>	mrcet2004@gmail.com vskreddy2003@gmail.com vskreddy2003@gmail.com mrcet2004@gmail.com vskreddy2003@gmail.com
1- 5354121	VIDYA JYOTHI INSTITUTE OF TECHNOLOGY	Telangana	South- Central	MANAGEMENT(PG) E&T(PG) E&T(UG)	PADMAJA ALAJINGI <b>9848212388</b> <b>9849014284</b>	principalvjit@vjit.ac.in bharath@vjit.ac.in principalvjit@vjit.ac.in chalam@vjit.ac.in bharath@vjit.ac.in
1- 3799751	MATURI VENKATA SUBBA RAO ENGINEERING COLLEGE	Telangana	South- Central	E&T(UG) MANAGEMENT(PG) E&T(PG)	KANAKA DURGA GANAPAVARAPU <b>9703804723</b>	principal@mvsrec.com principal.mvsrec@gmail.com principal@mvsrec.com principal@mvsrec.com principal.mvsrec@gmail.com
1- 6572141	A V COLLEGE OF ARTS, SCIENCE & COMMERCE	Telangana	South- Central	MANAGEMENT(PG) MCA(PG)	YADAGIRI REDDY PALREDDY <b>9441231003</b> <b>9848396024</b>	avpgcentre@gmail.com palreddyyadagirir@gmail.com palreddyyadagirir@gmail.com vinitasharma.avco@gmail.com tarunashah69@gmail.com
1- 7902992	SWARNA BHARATHI INSTITUTE OF SCIENCE & TECHNOLOGY	Telangana	South- Central	E&T(DIP) E&T(PG) MANAGEMENT(PG) E&T(UG)	KRISHNA MURTHY PANNALA <b>8498053421</b> <b>9603441999</b>	sbitengg@gmail.com krishnamurthy.par@gmail.com krishnamurthy.par@gmail.com sbitengg@gmail.com principal@sbit.ac.in

As per the directives of Ministry, in order to intensify the EBSB by spreading it to all the higher education institutions in the country, including all AICTE, regulated colleges, a plan of action has been worked out (Annexure-I with Attachment-1).

Accordingly, your institution is now required to

(a) Prepare a date-wise action plan covering all activities (As per Annexure-II with Attachment-1)

(b) Identify a Nodal Officer for this activity, and share the same with us latest by 15-11-2019(17.00Hrs) Positively.

Note: Please share your institute Plan of Action on EBSB only through the online form available @

<https://forms.gle/cyj3wPL1sNHJprVZ6>

With Warm Regards,  
Prof. M.P.Poonia  
Vice-Chairman AICTE, New Delhi