



Malla Reddy College of Engineering & Technology

(Autonomous Institution-UGC, Govt of India)

School of Computational Intelligence



Report of the Program

Title of the Activity: My Story – Motivational Session by Successful Entrepreneur

Date & Time: November 09th, 2023

Duration (in minutes): 1 hour 30 minutes

No of Student Participants: 237

No of Faculty Participants: 07

No of External Participants: 01

Expenditure: Rs. 5000/-

Mode of Delivery: Offline

Objectives of the Activity: The session was conducted to motivate the students for entrepreneurship, to highlight the fact to the students that how any normal person with minimum facilities during their struggling days can end up with a successful entrepreneurship. It will also instill the thinking approaches required to solve problems faced during establishing a company in today's competitive world. The importance of entrepreneurship is to excel in launching new products, establishing new ideas, and implementing innovative strategies.

Benefits in terms of learning/Skill/Knowledge obtained :

- Tarun Kumar Gupta the successful entrepreneur has shared some of his life experiences while starting an startup.
- Firstly he defined success, according to him success is achieving one's goals and dreams. For that he said a mantra that is personal growth and happiness.
- By doing so one can achieve his/her better version.
- Next he started asking about ownership. Later he given detail about ownership.
- According to his perspective ownership is the foundation for once success. Moreover he said ownership means taking responsibility for own actions and outcomes.
- To have an ownership one should be accountable for both ideas and mistakes.
- Then he shared some views about product based and service based companies.
- Lastly he advised everyone of us to do a market study, and about the functionality, and self learnings while starting a startup.
- Then he signed off the speech by his piece of advice to become successful entrepreneur like him.

Any other points about the program:

Remarks (if any):

- The event is able to motivate the students to further improve their ideas and skills.

Enclosures: (in word and jpeg format)

The event started at 1:40 pm in the Main auditorium, 1st floor, placement block on November 09, 2023. Dr. S. Srinivasa Rao, the Principal, Dr. T Venugopal, the Dean, Dr. P.H.V. Sesha Talpa Sai, Director (R & D), and Dr. D. Sujatha, HoD CI of MRCET took the charge and addressed the gathering about the session.



The poster features a blue and purple gradient background with diagonal lines. At the top, there are six logos: a gear-like logo, NAAC A grade, NIRF, NBA, Institution's Innovation Council, and a circular institutional seal. The text in the center identifies the host as Malla Reddy College of Engineering & Technology, a UGC-Autonomous Institution in Secunderabad, specifically the Department of Computational Intelligence. The session is titled 'A Session on "My Story - Motivational Session by Successful Entrepreneur"'. The resource person is Tarun Kumar Gupta, Co-Founder & COO of ADMAA, with a circular portrait photo. To the right, the date is November 09, 2023 @ 01:40 PM and the venue is Auditorium, Placement Block. At the bottom, three rows of names and titles are listed: Dr. V.S.K Reddy (Director), Dr. S. Srinivasa Rao (Principal), and Dr. D. Sujatha (HOD, CI) in the first row; Dr. P.H.V. Seshatalpa Sai (Director R&D), Dr. T. Venu Gopal (Dean), and Dr. Arundhati Das (IIC Co-Ordinator, CI) in the second row.

MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(UGC-Autonomous Institution, Gov. of India)
Maisammaguda, Secunderabad-500100
DEPARTMENT OF COMPUTATIONAL INTELLIGENCE

A Session on
"My Story - Motivational Session by Successful Entrepreneur"

 **RESOURCE PERSON**
Tarun Kumar Gupta
Co-Founder & COO, ADMAA

Date :
November 09, 2023 @ 01:40 PM

Venue :
Auditorium, Placement Block

Dr. V.S.K REDDY
DIRECTOR

Dr. S. SRINIVASA RAO
PRINCIPAL

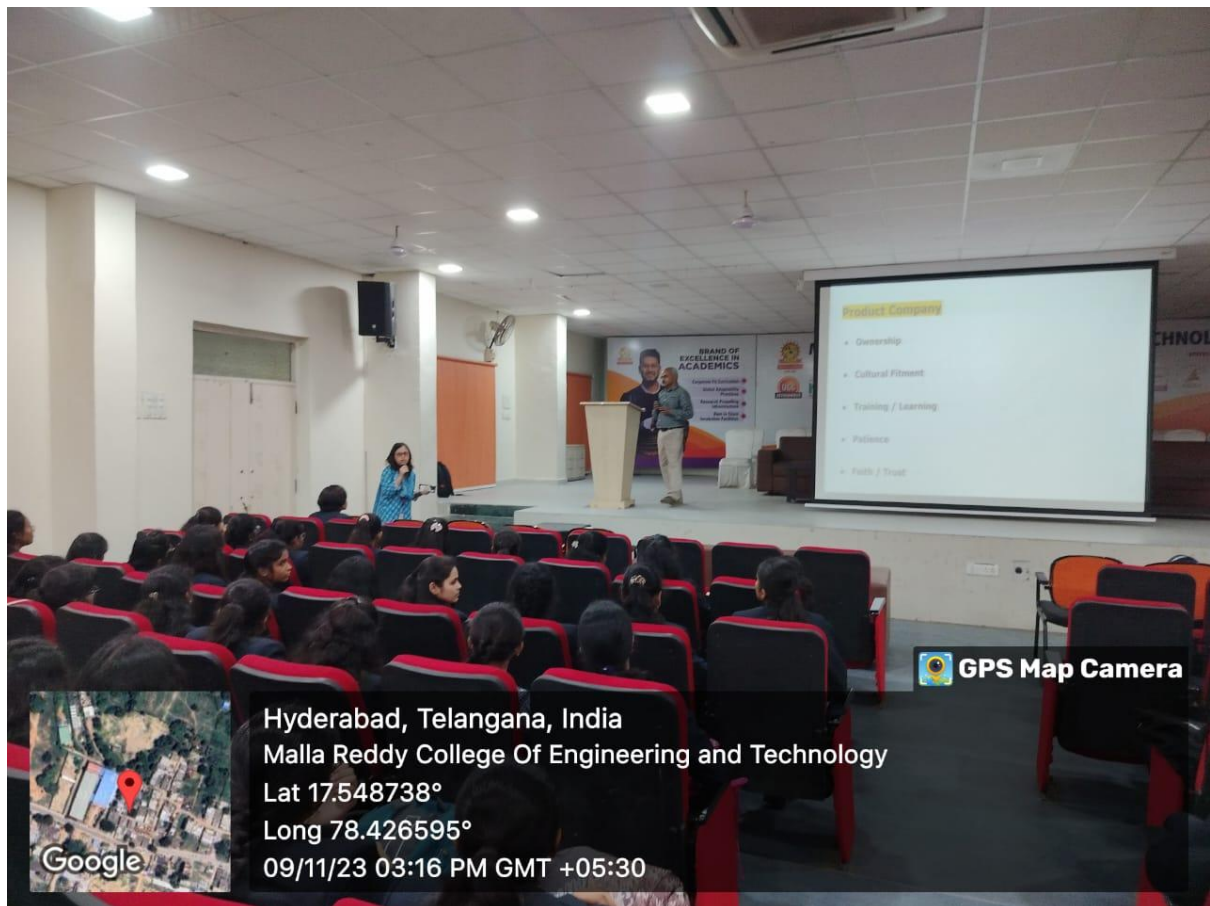
Dr. D. SUJATHA
HOD, CI

Dr. P.H.V. SESHATALPA SAI
DIRECTOR(R&D)

Dr. T. VENU GOPAL
DEAN

Dr. ARUNDHATI DAS
IIC Co-Ordinator, CI







GPS Map Camera



Hyderabad, Telangana, India
Malla Reddy College Of Engineering and Technology
Lat 17.548738°
Long 78.426595°
09/11/23 03:05 PM GMT +05:30



**Malla Reddy college of
Engineering and Technology**
Nov 9, 2023 2:49:07 PM
Dulapally Hyderabad Telangana
17°56'N 78°46'E
537.3m Altitude





GPS Map Camera



Hyderabad, Telangana, India
Malla Reddy College Of Engineering and Technology
Lat 17.548738°
Long 78.426595°
09/11/23 02:32 PM GMT +05:30



**Malla Reddy college of
Engineering and Technology**
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Bhadurpalle Hyderabad Telangana
17°56'N 78°46'E
537.1m Altitude







