



**MALLA REDDY COLLEGE  
OF ENGINEERING &  
TECHNOLOGY**

@2 days Workshop on

# GRAPHIC DESIGN, VISUAL EFFECTS & 3D ANIMATION

IN ASSOCIATION WITH

**ROTOMAKERS VISUAL EFFECTS STUDIO**

*06, 07 FEBRUARY, 2023*

Starts at 10.00 am- 04.00 PM

**ORGANIZED BY DEPT.OF CI & ET**

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**MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY**  
(Autonomous Institution – UGC, Govt. of India)



DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING

## REPORT ON HANDS ON WORKSHOP IN GRAPHIC DESIGN, VISUAL EFFECTS & 3D ANIMATION

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The Media and Entertainment (M&E) industry has multiple segments that combine into one vertical; Movies/Cinema, Television, Music, Publishing, Radio, Internet, Advertising and Gaming. Moreover, trends and drivers for each of the segments vary across sub-segments, geographies and consumer segments. This makes the vertical unique, since these sub-verticals compete, compliment and combine to fulfil the ever-increasing demand for entertainment and information globally.

Introduction to Maya Tools

The first Maya skill you should learn is how to transform. The tools provided in the toolbox include select, move, rotate, and scale for altering an item's transform. While in the move, rotate, or scale modes, you can use the transform tool. Their corresponding hotkeys are w, e, and r. The chosen objects can be freely moved or rotated by clicking and dragging them. The action is only applicable to that axis if you select a specific handle. To access the aforementioned move, rotate, and scale tool choices, double click the toolbox icons.

Introduction to Silhouette

As a rotoscoping tool for the visual effects sector, Silhouette got its start. Silhouette has been enhanced to incorporate features that make it easier to paint, warp and morph, convert 2D to 3D, and use different matting techniques. All of the aforementioned features are still present in Silhouette's node-based digital compositing tool .

The Rotomaker team educated us on the media and entertainment sector's employment opportunities.

The details of the academy and training were also supplied.

## Photos Gallery

