



Malla Reddy College of Engineering & Technology

(Autonomous Institution-UGC, Govt of India)

Department of Emerging Technologies



Report of the IIC Program

Title of the event: Session on Startup India and Stand-up India- Support to Start up Ecosystem

Quarter in which activity conducted	: Q3-Q4
Category of the activity	: IIC Self Driven Activity
Program Type (Level and event type- refer Level Description Sheet)	: Self Driven Activity
Program Theme	: A session on Startup
Date & Time	: 03-08-2024
Duration (in hours)	: 60 mins
No of Student Participants	: 120
No of Faculty Participants	: 4
No of External Participants (if any)	: -NIL-
Expenditure incurred (if any)	: -NA-
Mode of Delivery	: Offline

Objectives of the Activity (In 100 words):

- The basic aim of the initiative is to encourage and motivate new entrepreneurs to minimize unemployment.
- If you are an investor then Stand-Up India gives you the right platform where you get professional advice, time, and knowledge about laws. Another benefit is that they would assist you in the start-up for the initial two years of your work.
- The members of a startup ecosystem work together to foster innovation in their local community – be that a specific city, a region, or a complex of buildings – and use the pool of resources available to them to create and scale new businesses.

Benefits in terms of learning/Skill/Knowledge obtained:

- The startups aim to create a product or service they believe will have market demand. Often starting with significant expenses and minimal revenue, these companies seek funding from various avenues, including venture capitalists, to support their growth and development.
- These initiatives aim to provide financial support, facilitate investor connections, and promote entrepreneurship across diverse sectors and regions. A startup ecosystem is a network of resources — people, investors, institutions, and companies — that works together to create an environment for startups to thrive. A startup ecosystem can be a physical place, like Denver, or an online space, like the Trends community.

Web Links:

- **Video link :**
- **X:**
https://x.com/MRCET_official/status/1823604233750606172?t=xnL3AGIZmURM2ekdKd-Zsw&s=08
- **Facebook:** <https://www.facebook.com/share/p/agPBp4t4LHoaW8re/?mibextid=oFDknk>
- **Instagram—** <https://www.instagram.com/p/C-Sj8E1P07X/?igsh=MTJjaXRkbHdmZGpseA==>

MALLA REDDY COLLEGE OF ENGINEERING AND TECHNOLOGY

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BTECH 3RD YEAR EMERGING TECHNOLOGIES STUDENTS

In Association with institution innovation council of MRCET



Session on Startup India and Stand up India: Support to Start up Ecosystem

by

Dr. P.H.V.Sesha Talpa Sai

Dean (R&D)



Venue: **APJ Seminar Hall**

Date: **3rd Aug 2024**

Timings: **2pm to 3pm**

Dr. VSK Reddy
Director

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Dean (R&D)

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