

Code No: R20A0351

MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY

(Autonomous Institution – UGC, Govt. of India)

II B.Tech II Semester Supplementary Examinations, June 2024**Intellectual Property Rights****(CSE, IT, CSE-AIML, CSE-DS, CSE-IOT, B.Tech-AIDS & B.Tech-AIML)**

Roll No									

Time: 3 hours**Max. Marks: 70**

Note: This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing **ONE** Question from each SECTION and each Question carries 14 marks.

			BCLL	CO(s)	Marks
<u>SECTION-I</u>					
1	<i>A</i>	Explain the different types of intellectual property in detail?	L1	CO-I	[7M]
	<i>B</i>	Describe the importance of intellectual property rights?	L2	CO-I	[7M]
OR					
2	<i>A</i>	Explain why agency is responsible for IPR registration with example?	L4	CO-I	[7M]
	<i>B</i>	Explain the role of WIPO in IPR?	L1	CO-I	[7M]
<u>SECTION-II</u>					
3	<i>A</i>	Explain the acquisition of trademark right?	L1	CO-II	[7M]
	<i>B</i>	Discuss the functions of trademark?	L2	CO-II	[7M]
OR					
4	<i>A</i>	What safeguards are required to protect the interest of Trade Secrets? Explain.	L4	CO-II	[7M]
	<i>B</i>	Explain the liability of misappropriation of trade secret?	L1	CO-II	[7M]
<u>SECTION-III</u>					
5	<i>A</i>	Define the originality of material and how is defined?	L2	CO-III	[7M]
	<i>B</i>	Explain the copyright notice and when it is issued?	L1	CO-III	[7M]
OR					
6	<i>A</i>	Explain the procedure for filling the copyright registration?	L1	CO-III	[7M]
	<i>B</i>	What is the procedure for the registration of any electronic product with suitable example.	L1	CO-III	[7M]
<u>SECTION-IV</u>					
7	<i>A</i>	Explain the joint collaboration agreement in relation to IP rights.	L1	CO-IV	[7M]
	<i>B</i>	Write the process of protecting Intellectual property?	L1	CO-IV	[7M]
OR					
8	<i>A</i>	Explain the factors that need to be considered for a successful technology licensing,	L2	CO-IV	[7M]
	<i>B</i>	Explain the salient features of deed of Assignment.	L1	CO-IV	[7M]
<u>SECTION-V</u>					
9	<i>A</i>	What are cyber crimes? Give examples.	L1	CO-V	[7M]
	<i>B</i>	Define confidentiality agreement and Explain the need of privacy and data security.	L1	CO-V	[7M]
OR					
10	<i>A</i>	Define international aspects of Computer and Online Crime?	L2	CO-V	[7M]
	<i>B</i>	What are the types of cybercrimes committed in e-commerce and what are the measures to be taken to prevent the cybercrimes in e-commerce.	L2	CO-V	[7M]
