

MRCET CAMPUS

ICET CODE **MLRD**



**SCHOOL OF
MANAGEMENT
STUDIES - AUTONOMOUS**

Finance | HRM | Marketing | IT | Business Analytics

**EMBRACE THE
NEW ERA OF
LEADERSHIP**



MRCET CAMPUS



**MALLA REDDY COLLEGE
OF ENGINEERING & TECHNOLOGY**

(AUTONOMOUS INSTITUTION - UGC, GOVT. OF INDIA)

Permanently Affiliated to JNTUH, Approved by AICTE -

Accredited by NBA & NAAC with A-GRADE - ISO 9001:2015 Certified

www.mrcet.ac.in



Founder Chairman



Sri Ch. Malla Reddy
Founder Chairman

“ **Intellectuals are not born but are made.** ”

As knowledge is power, focus must be given in grooming dynamic leaders, not just graduates. Our society needs Enthusiasts with passion to transform India into a “**Force to reckon with**”. I believe that the aim of Education is the knowledge not of facts but of values. MRGI has always believed in value based education, where modern quality education is imparted in environment which is in conformity with our rich traditions and heritage. I strongly believe in the capabilities of student's community and ensure everything best to reach them for their promising growth.

- CH. MALLA REDDY

Shri Malla Reddy, the most humble dynamic and charismatic founder chairman is a visionary who brought about a revolution in the field of education. He is the avant-grade in creating numerous avenues which made professional and technical education accessible to young aspirants. Under his esteemed leadership, the campus has grown by leaps and bounds to become a major learning center. He has established an education hub with 32 institutions including ‘Malla Reddy Tech City’ and ‘Malla Reddy Health City’ offering all the Medical, Dental, Engineering, Management, Information Technology, Pharmacy and Nursing courses. This group of institutions caters to the need of the public through its two multispecialty hospitals and cancer research institute. He strongly believes that only quality education can bring across a positive change in the society.

DIRECTOR



Prof. V.S.K. Reddy

B.Tech, M.Tech, Ph.D (IIT-KGP), FIETE, MIEEE, MISTE, MCSI, MHE (UK)

“ Be passionate about your career ”

Dr. VSK Reddy, Director, Malla Reddy College of Engineering & Technology has an experience of more than 25 years in Teaching and Industry put together. He is an alumni of Indian Institute of Technology, (IIT) Kharagpur, obtained his Ph.D. and he is versatile in multidisciplinary specializations in Signal Processing & Communications as well as Computer Science Engineering. His laurels include more than 150 Publications in reputed National and International Conferences and Journals. He is a fellow of IETE, Life Member of ISTE, Member of IEEE and member of CSI. He was awarded as “Best Teacher” in three consecutive Academic years with citation and cash award. He is the recipient of “India Jewel Award” for outstanding contribution to research in the field of Engineering and Technology. He was a member of Board of Studies for JNT University, Hyderabad, India.

He is the Education Fellowship Awardee from British Council, UK to visit England, Scotland, Wales and Ireland Countries for analyzing the education system in UK. He is an accomplished academician, renowned speaker and visiting professor to various Universities in UK and Malaysia.

PRINCIPAL



Dr. S. Srinivasa Rao

B.TECH, M.TECH, PH.D (JNTUH), MIEEE, MISTE, MIETE

“ Education is the architecture of the soul ”

Dr. S Srinivasa Rao, Principal, Malla Reddy College of Engineering and Technology have an experience of more than 21 years in Teaching and Research put together. He did his B.Tech from one of the prestigious colleges in India, Madras Institute of Technology, Chennai, M.Tech from JNTUH, Hyderabad and PhD from JNTUH, Hyderabad. He has published more than 50+ research papers in various National and International Journals. He has more than 10 National and 1 International Patents. He is the visiting Professor for LUC, Malaysia. He is the recipient of BEST TEACHER AWARD. He is the member of IEEE, ISTE and IETE. He is also actively involved in various works associated with government bodies like AICTE, UGC etc. Six research scholars are working under his guidance in various emerging technologies in various Government and Deemed Universities. Areas of Interest include Wireless Communications, Software Defined Radios, Cognitive Radios, IoT, 5G etc.

HEAD OF THE DEPARTMENT



Dr. G. Naveen Kumar

B.Sc, MBA, Ph.D. SLET

“ Be as a Learner and grow as a Leader ”

Dr. G. Naveen Kumar, Head of the Department, has more than 23 years of academic experience in various University affiliated colleges. He is an MBA with Marketing Specialization from Andhra University and did his doctoral degree from Kakatiya University. He published more than 35 papers in various National & International journals and guided projects to more than 500 students. He has won the “Best Teacher Award” in the year 2008. He is an excellent administrator and a good team player in bringing up the department as 9th best B-School in India. Being a member of HMA he is igniting the young brains of management fraternity. Under his able leadership MBA MRCET is reaching to new horizons by training the students to fit to the level of global corporate requirements. He got many appreciations and awards for his commendable efforts in shaping up the new generation strategic leaders.



**SCHOOL OF
MANAGEMENT
STUDIES - AUTONOMOUS**

Vision

To be an indispensable source in management education which has the zeal to provide the value driven platform for the students to acquire knowledge and power themselves to shoulder higher responsibility in building a strong nation.

Mission

To promote Management education and research. It strives consistently to provide quality education keeping in pace with time and technology. It also Passions to integrate the intellectual, spiritual, ethical and social development of the students for shaping them into dynamic managers.

Quality Policy

- Identifying and promoting potentiality of Individuals.
- Providing the best in class contemporary management education through promoting effective and teaching learning culture in judicious manner.
- Inculcating Entrepreneurial skills to the expectations of robust industry fostering learning creativity and teamwork.
- Adherence to Commitment

About the Institution - MRCET Campus

Malla Reddy College of Engineering and Technology-MRCET (UGC Autonomous) is established in 2004, approved by AICTE, Govt of India and affiliated to JNT University, Hyderabad. The college is accredited by National Board of Accreditation (NBA) and NAAC – 'A' Grade and also recognized under UGC 2f & 12(B) status. The college is an ISO 9001:2015 certified Institution.



About the Department of Business Management

This is the 9th Best B - School in India (Other than IIMs) and the only MBA programme having 240 intake inculcating a strong academic and professional environment through pedagogy includes MBA course is introduced in the year 2006 and 13 batches have successfully completed MBA degree with more distinctions. Students are inducted into reputed companies and few of them have turned to be good entrepreneurs. The performance of the pursuing batch is promising and the department has been nurturing and developing students to register success in academics and shaping them into dynamic managers. Got UGC Autonomous Status (Govt. of India) and Accredited with National Board of Accreditation (NBA) and National Assessment and Accreditation Council (NAAC) with 'A' Grade, for quality Management Education



APPROVALS AND ACCREDITATIONS

- UGC Autonomous Institution
- Approved by AICTE, Govt. of India, New Delhi
- Permanently Affiliated to JNTUH, Hyderabad
- Accredited by NBA, New Delhi, India
- Accredited by NAAC-'A' GRADE, UGC, New Delhi
- 2(f) & 12(B) Recognition, UGC, Govt. of India
- ISO 9001:2015 Certified Institution
- AICTE-MHRD Institution Innovation Council, Ministry of HRD, Govt. of India.
- Business Incubation Centre - MSME, Govt. of India
- Industry Institute Partnership Cell (IIPC).
- Research Centre Status, JNTUH, Hyderabad
- Approved to admit Foreign Students/PIO's
- Nodal Center: IIT - Bombay/Kharagpur for Technology Transfer
- Global Education and Career Counseling Centre

RANKINGS & RATINGS

- ATAL-MHRD Govt of India Ranking with 'Band A'
- '5 Star' rating from Ministry of Education's (MoE's)-Innovation Cell, Govt of India
- Ranked 'AAA + ' among India's Best Engineering Colleges - Careers360.
- Ranked 4th among the Top Engineering Colleges of Excellence in CSR.
- Ranked Top 30 Best Engineering Institutions in India - India Today.
- Ranked 38th among the Top Private Engineering Institutions in India - Times of India.
- Ranked among the Best Engineering Colleges in India - The Week
- Ranked 9th Best B-School (Other than IIMs) in India for Academic Excellence - Silicon India.

OUR BEST PRACTICES

- Industry Academia Interface
- Workshops for Skill Development
- Foreign Universities Collaboration
- Case Study Approach
- Faculty Development Programs
- Industrial Visits
- Internships and Live Projects
- Intra and Inter Management Fests
- Start up Activities
- Entrepreneurship Development Cell



SPECIALISATIONS

HRM

FINANCE

MARKETING

BUSINESS ANALYTICS

INFORMATION TECHNOLOGY



BE A BRAND

Unlocking Employability Skills

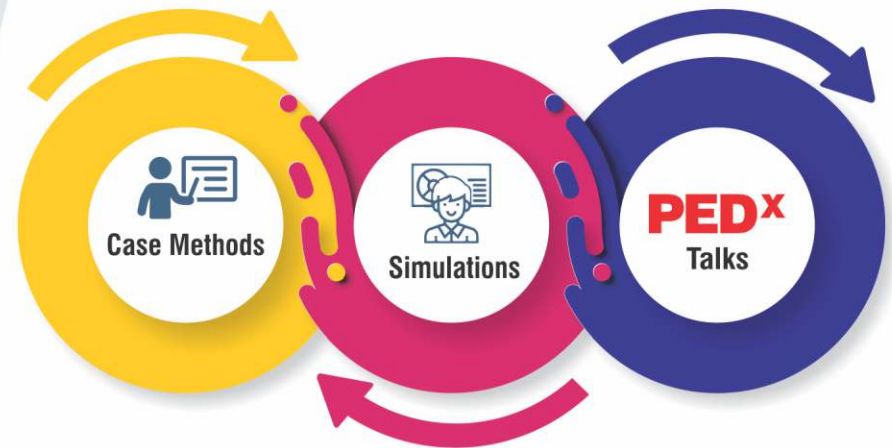
Professional Skill Development Initiatives

- Soft Skills Workshops
- Business English Proficiency Skills
- Communication Skills
- Presentation Skills
- Human Values and Ethics
- Mentoring and Counselling
- Time Management
- Leadership Exposure
- NSS - A social responsibility initiative

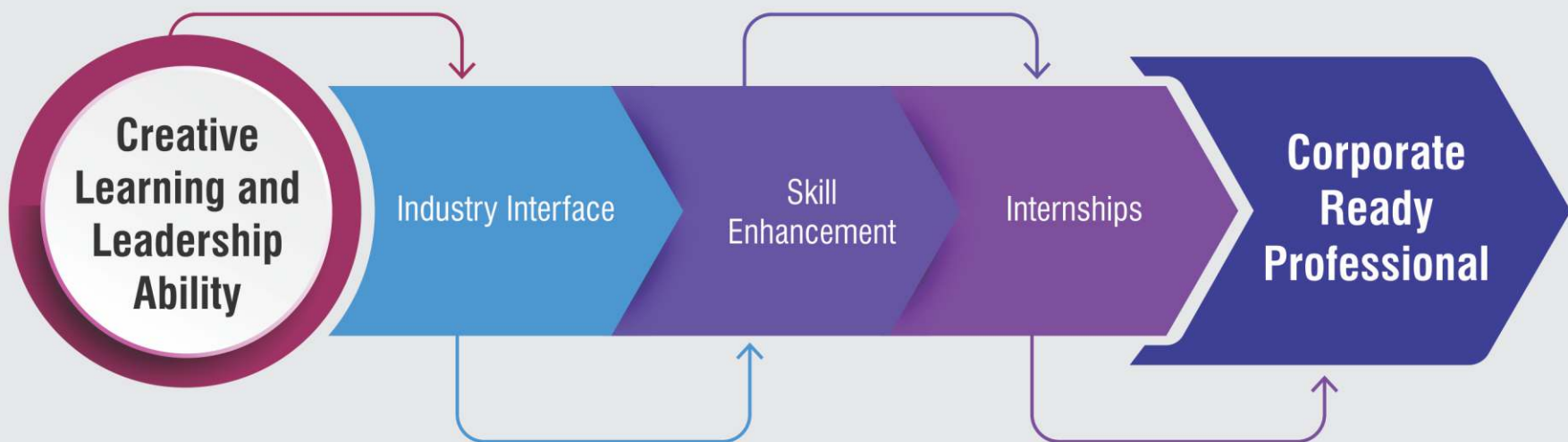


BRAND OF EXCELLENCE

An Activity Based Learning Approach



CREATIVE CASH COWS





CAREERS: BUSINESS MANAGEMENT

- Business Development
- Human Resource Management
- Business Administration
- Finance Management
- Research and Development
- Information System Management
- Marketing Management
- Operations Management
- Business Research and Analysis
- Finance Analysis / Reporting
- E-Commerce Management
- Sales Analytics
- Aviation Management
- MIS Reporting
- Corporate Finance
- Customer Relationship Management
- Business Strategist
- Financial Advisor
- Market Data Compliance and Analysis
- Investment Banker



TRAINING & PLACEMENTS

A perfect choice for support & guidance

- Orientation programs on various areas of specializations
- Corporate readiness workshops by industry experts
- CRT Program by in house training team

350+
PLACEMENTS

For Last Two Batches

40+
COMPANIES



Prof. T. Satish Kumar

Dean Training & Placements, NSS Coordinator

ALUMNI SPEAK



The 2 years MBA Program for MRCET offered me lifelong learning. It propelled my corporate aspirations.

N. Sridhar Babu Sr. Procurement officer - DuPont



We came here seeking knowledge we walked out ready to face challenges of the professional world. This transformation was made possible by MBA program of MRCET.

K. Krishna Reddy Sr. Sales officer - Novartis



MRCET MBA shapes our dreams into reality. It creates a platform to taste the palatable fruits of success throughout my career.

Swagathika Jena Jr. Research Associate - S&P Capital IQ

OUR RECRUITMENT PARTNERS



and many more



CAMPUS & TRAINING@ RECRUITMENT MBAMRCET



- Knowledge Skills Practice
- Interview Skills
- Soft Skills
- Resume Writing
- Presentation Styles
- E Steps
- Netiquettes
- Team Work and Leadership
- Group Discussions
- Time Management
- Communication Skills
- Inter Personal Skills



FACULTY

Faculty comprising of learned Academic institutions/Universities and reputed R&D Organizations. The Professors are having the synergy of excellence in application oriented teaching, research and consultancy experience in India and abroad. The experience academicians continuously Endeavour to impart the knowledge to groom the students into industry ready engineers.

PROFESSIONAL CHAPTERS

HMA • NHRD • SHRD • NEN • NSIC



Sports and Games

The College provides excellent sports and games facilities in cricket, football, basket ball, Throw Ball and indoor games. Our students have excelled in sports and games and are champions at university level & national level events too. College has excellent Gymnasium facility for both students and faculty.

Hostel Facility

A modern eco-friendly exclusive Hostel facility is available for Boys and Girls with internet, Digital Library, Gym and Yoga facility. All the rooms in the Hostel are very spacious and hygienic with good ventilation facility.

Transportation

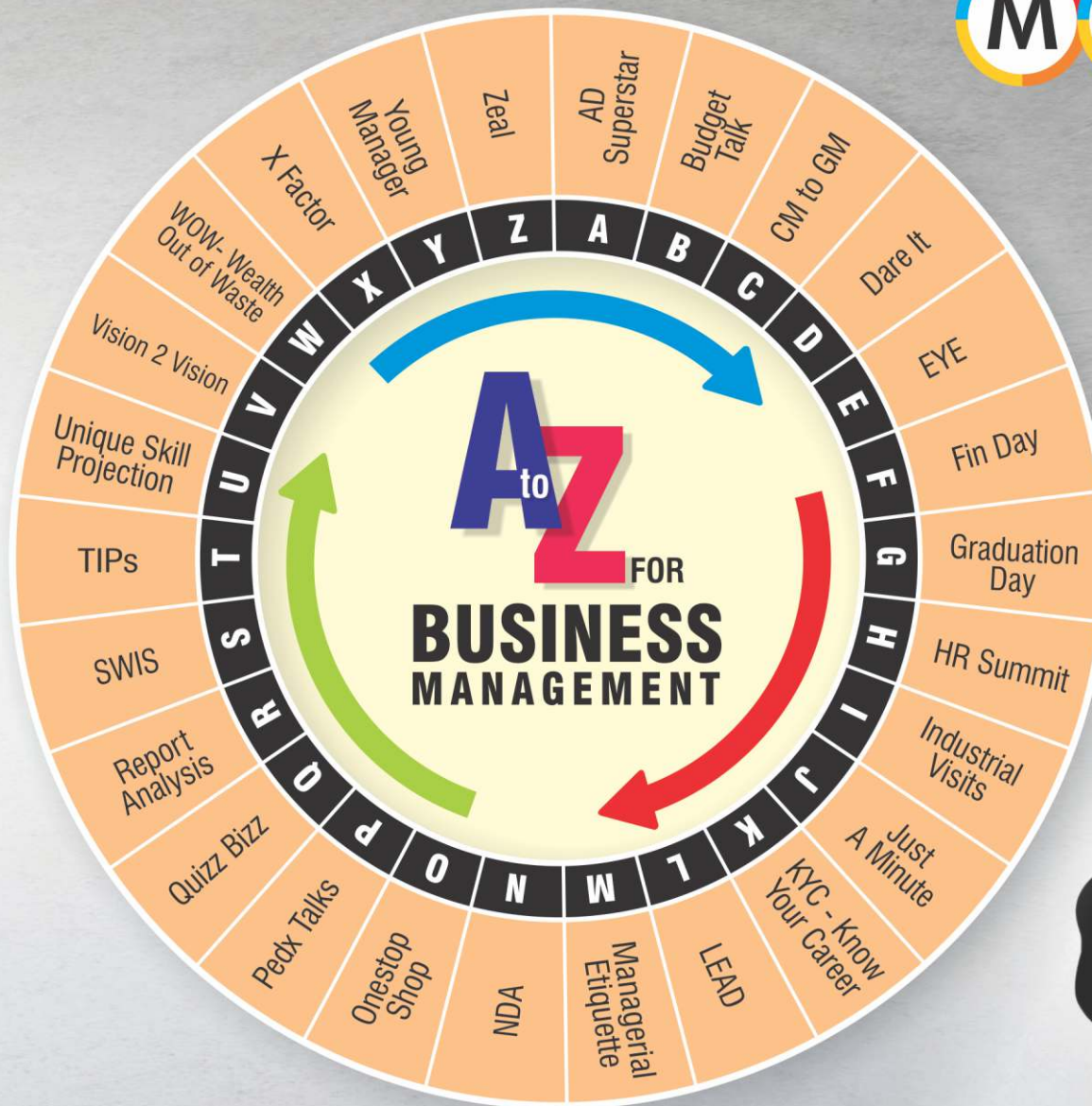
The college is providing bus facility for the staff and students connecting all the corners of the city. The College is also providing Exclusive Buses for the girl students on specific routes. Number of Buses: 30, Number of Routes: 24.

Other Facilities Like

- Digital library.
- Auditorium with multimedia facility.
- Stationary & photocopying facility.



SCHOOL OF
MANAGEMENT
STUDIES - **AUTONOMOUS**



*"A thought beyond horizons of success
committed for educational excellence"*



**MALLA REDDY COLLEGE
OF ENGINEERING & TECHNOLOGY**
(AUTONOMOUS INSTITUTION - UGC, GOVT. OF INDIA)

Permanently Affiliated to JNTUH, Approved by AICTE -
Accredited by NBA & NAAC with A-GRADE - ISO 9001:2015 Certified

Maisammaguda, Dhulapally, Secunderabad - 500 100.

Cell: 9133555162, 9640388872, 9848203240

E-mail : mrcet2004@gmail.com, mbamrcetmba@gmail.com



**SCHOOL OF
MANAGEMENT
STUDIES - AUTONOMOUS**



ICET CODE MLRD

www.mrcet.ac.in