



**MALLA REDDY COLLEGE OF
ENGINEERING & TECHNOLOGY**

(AUTONOMOUS INSTITUTION - UGC, GOVT. OF INDIA)

Affiliated to JNTUH; Approved by AICTE NBA(Tier-1) & NAAC with A-GRADE | ISO 9001:2015

**1
DAY
SEMINAR**

YANDAMOORI VEERENDRANATH

**Sell yourself for
Best Price**

**November 18, 2021
at 1.30 PM**

www.mrcet.ac.in EAMCET Code: **MLRD**

AN INSPIRING TALK ON “Sell yourself for Best Price”

The program was organized on 17 November 2021. The Principal Dr. S Srinivasa Rao, and the prominent Head of H&S Department Dr. V. Madhusudhana Reddy. The much-admired motivational speaker Mr. Yandamoori Veerendranath was received with great enthusiasm by the students, faculty members and the management of MRCET.

He employed his wit and mesmerized the audience greatly. He asked the students to be more positive minded and set their goals seriously. The speaker suggested the students to have a pleasant mindset to achieve greater goals in life. He enlightened the students about the concept of hard work by quoting an example from the Bhagvath Gita. **Dr.Yandamuri Veerendranath:** A famous Telugu novelist, written many social, fictions, super natural thriller stories and novels. He influenced younger generations with his socially relevant writings. In his writings he addresses many of the important social problems in India like poverty, prejudices, and superstitions, and encourages people to be socially responsible. He successfully bridges the idealistic and the popular styles of literature.